

Top 6 tips for promoting your fundraiser on social media.

1 Always include the link to your Entertainment™ Online Order Page!

Without the link, people can't easily order from you. Simply paste your Entertainment™ Online Order Page into the Status Bar (minus the http://). And with the magic of social media, this is how your message will automatically appear.



2 Add a personal message and encourage sharing...

Personalise your posts by letting people know specifically what you are fundraising for and how they can help your cause by sharing your post.



3 Use photos and videos – get creative!

Add images that are specific to what you are fundraising for, or better yet, create a short video. Make them fun and people will share!



4 Ask others to put posts on their personal pages on your behalf.

If every member of your organisation was to post your Entertainment™ Online Order Page on their personal social pages, the more people you'll reach. Ask every member, parent, student, etc to play their part to spread the word about your Entertainment™ fundraiser to their friends.



5 Talk about your own Entertainment™ adventures.

Every time you use your own Entertainment™ Membership, let people know about what business you've discovered and how much you've saved. Your stories are an excellent sales tool and show just how social you are!



6 Have a plan to post about the Entertainment™ fundraiser around key dates.

Promote the Early Bird Offers for early orders, let people know once they've launched, create a post suggesting Entertainment™ Memberships as a Mother's Day gift idea, and have another post ready to go when the 2015/2016 Entertainment™ Memberships expire on June 1.



Make Mum feel special all year round!